

# FASHIONNEXT



## Team RejuveNation interviews Souk Supantavong

Q: How did you get started in your career?

A: This is my second career. I first worked for lawyers and was in litigation for a while. I decided to go back to school for Fashion Design and I moved to New York for a year. When the market tanked, everyone was affected in the fashion world by this. I had a ton of connections, I knew people who worked for nonprofits, etc. I work as a stylist for retailers and private clients. For example, if I was working for a private client, I might do something like help them choose their casual wardrobe. I am currently producing a fashion show at the Ivy Room and I am working with four designers. This show is called “Fashion without Borders” and the show is working with a non-profit organization to help refugees. I did a fashion show for an inventor’s convention at Navy Pier called “Chicago Toy and Game Fair.” The theme was Twister, so I decided to bring in break dancers to open up the show. It hasn’t been easy though. The hours leading into a show can be intense, we run dress rehearsals at that time and I have to assign tasks and all of it adds up. You have to learn how to deal with strong personalities and you have to appease your clients.

Q: Where did you attend college? What was your major?

A: First college I attended was North Park University, and my major there was Communications. The second college I attended was the Illinois Institute of Art, and my major there was Fashion Design.

Q: What is your daily routine?

A: No day is the same. Every day is different. I am always catching up on emails. I have to go see a designer on the South Side this week.