

INVENTION OF THE DEPARTMENT STORE CATALOGUE HOUSES

- HF5460  
U64S34  
1984  
Sears yesterday & today : a brief history of the origins and development of Sears, Roebuck and Co. – Chicago : The Company, c1984.
- F38HH  
S4A7  
Asher, Louis E.  
Send no money, by Louis E. Asher & Edith Heal. Chicago, Argus books, 1942.
- F38MR  
C33  
v. 23  
no. 6  
Chamberlin, Jo Richard.  
The big book. [Sears, Roebuck and Company]  
(In *Central manufacturing district magazine*, Chicago, 1939. V. 23, no. 6, p. 12-15.)
- qF38NH  
R55  
Rips, Rae Elizabeth  
An introductory study of the role of the mail order business in American history, 1872-1914. Chicago, 1938.  
Dissertation—M.A. University of Chicago.
- Reference  
HF5467  
S4W44  
Weil, Gordon Lee.  
Sears Roebuck, U.S.A. : the great American catalog store and how it grew / Gordon L. Weil. – Briarcliff Manor, N.Y. : Stein and Day, 1977.
- HF5460  
S44  
1895  
2nd  
tier  
Sears, Roebuck and Company, Chicago.  
Just to start you buying from our new headquarters, at 173 and 175 West Adams Street, Chicago. [Chicago, 1895]  
Advertises their big 454 page catalogue.
- HF5460  
S44  
1894  
2nd  
tier  
Sears, Roebuck and Company, Chicago.  
Largest watch house in the world... Watches, diamonds, jewelery, and silver ware... Chicago and Minneapolis. [Minneapolis, 1894]  
Over printed in red are statements about their "Big 324 page catalogue"
- HF5460  
S44  
1902  
2nd  
tier  
Sears, Roebuck and Company, Chicago.  
Why we ask 50 cents for our catalogue and why we can get 50 cents each for the big catalogues we publish. [Chicago, 1902]  
Advertises their big 1200 page catalogue no. 111.
- HF5460  
S44  
Sears, Roebuck & Co., Chicago.

- 1903a                    This booklet tells you what we furnish free for the asking; we will both lose money if you don't read every word of it. [Chicago, 1903]  
                              Lists and describes all catalogs offered by Sears.
- qHF5467  
 S4H64                    Hoge, Cecil C.  
 1988                    The first hundred years are the toughest : what we can learn from the century of competition between Sears and Wards / Cecil C. Hoge, Sr. – Berkeley, Calif. : Ten Speed Press, c1988.  
                              Bibliography: p. 261-274.
- qF38PV  
 WFMT                    Webb, Andrew.  
 P9                        The rivals / by Andrew Weber.  
 1991                    p. 90-93, 130-135.  
 June                     In *Chicago*. – Vol. 40, no. 6 (June 1991)
- qTT620  
 .M66                    Montgomery Ward & Co.  
                              Men's made-to-order clothing book for ... / Montgomery Ward & Co. – [Chicago, Ill.]  
                              : Montgomery Ward & Co.  
                              Description based on: Fall and winter 1914.  
                              For holdings see shelf list.
- qHF5460  
 S45                        Sears, Roebuck & co.  
 2<sup>nd</sup> tier                    Catalogs. Chicago, 18 --  
                              For additions see shelf list.
- Reference  
 F38NH                    Emmet, Boris, 1885-  
 S4E5                        Catalogues and counters; a history of Sears, Roebuck and Company, by Boris Emmet & John E. Jeuck.  
 [Chicago] University of Chicago Press [1950]  
                              Bibliography: p. [753]-773.
- E161  
 C68                        Cohn, David Lewis, 1896-  
                              The good old days; a history of American morals and manners as seen through the Sears, Roebuck catalogs 1905 to the present, by David L. Cohn. With an introduction by Sinclair Lewis. New York, Simon and Schuster, 1940.



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