# ChicagoHistoryMuseum 2018 ANNUAL REPORT

5.

JULY 2017-JUNE 2018



# 2018 ANNUAL REPORT TABLE OF CONTENTS

- **3 Board of Trustees**
- 4 Chair's Message
- 6 President's Message
- 7 Auxiliary Groups
- 9 Year in Review
- **19** Making History Awards
- 21 Honor Roll of Donors
- 27 Donors to the Collection
- 28 Lincoln Honor Roll Society
- 29 This Is Chicago Campaign
- 31 Treasurer's Report
- 33 Volunteers
- 34 Staff

## Chicago History Museum

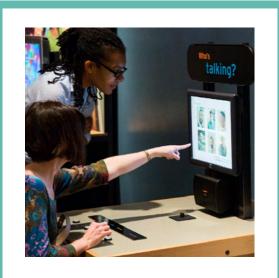
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## CHICAGO PARK DISTRICT

The Chicago History Museum gratefully acknowledges the support of the Chicago Park District on behalf of the people of Chicago.







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## THE J. YOUNG Scammon Award

In 2016, the Board of Trustees established an award to recognize members of the board who have exhibited substantial, exemplary, and consequential services on behalf of the Museum in carrying out and fulfilling its mission.

The award is named for Jonathan Young Scammon (1812–90). A prominent business and civic leader and one of the founders of Marine Bank, Scammon was among the group of men that met in his law offices to establish the Chicago Historical Society in 1856.

## 2016

• Judith Konen

## 2017

- Paul Dykstra
- Larry Selander

## 2018

- Laurence O. Booth
- Sallie L. Gaines
- Joseph H. Levy, Jr.

This list reflects the Board on June 30, 2018.

## CHAIR'S MESSAGE



## This past year, two major initiatives propelled the Chicago History Museum (CHM) into its future.

With the first effort, CHM officially became a "digitalfirst" museum. This was the culmination of the work of a committee led by our vice president for interpretation and education, John Russick, which also included seven staff members, six trustees, and one community member. On October 25, 2017, the Board of Trustees adopted the committee's report, <u>Digital First: A Vision for</u> <u>the Future of the Chicago History Museum</u>, which states:

Our digital vision is not a plan or a collection of projects or programs. Our vision is a new attitude, a mindset, a commitment to a digital approach that is experimental, agile, iterative, collaborative, and responsive in order to engage the most people possible in a meaningful exchange with the Museum, the city, and history.

The shorthand version of this vision is "Digital First." Each project and every process at CHM should consider how digital will impact, improve, expand, or enhance what we're doing. The Museum has always been primarily about in-person and in-gallery experiences, and while this will remain critically important, we need to think more about how to deliver experiences to and engage with audiences who are not in the building. To achieve this, the Museum has to make a commitment to thinking and working digitally, not just in one digital department, but throughout the organization. Ultimately, digital should permeate all aspects of the Museum's operations.

To do this, CHM already has created a group to plan and implement the Museum's digital future with this vision as their guide.

The key insight is that rather than superimposing technology over traditional museum experiences, digital experimentation and integration are the key to the future of museums. The consequences will be far-reaching: "As we explore new ways to be a history museum, we envision a greater exchange of ideas and a democratization of knowledge."

We can already see the impact of this approach in our experimentation with digital applications that use virtual reality and augmented reality to enhance the photographs in our own collection. The <u>CHICAGO 00</u> app immerses viewers into the city's stories, such as the capsizing of the SS *Eastland* and the 1933 world's fair, using images and documents from the Museum's archive. The Chicago History Museum truly is the reinvented museum that keeps reinventing.

The second initiative was the Task Force on Governance, which was led by trustee Mary Louise Gorno and included six other trustees. The charge of the task force was to review all aspects of our governance and board effectiveness and to seek best practices from both nonprofit as well as corporate experience.

We have benefited from strong governance over the years, but the task force made a number of important recommendations, including in the areas of board and officer nomination, on-boarding of new trustees, and sustaining a strong board leadership pipeline. Another key recommendation reaffirmed our commitment to diversity, equity, and inclusion, "striving for our board, staff, offerings, and visitors to reflect the communities we serve." Finally, given the importance of a continued focus on governance, the task force recommended reconstituting the board's Nominating Committee as the Nomination and Governance Committee. The Board of Trustees adopted the report that followed on April 25, 2018.

It has been my honor so serve as Chair during 2017 and 2018. These have been productive years for the Museum with exhibition openings, such as *Amplified: Chicago Blues*, the launching of our new educational

## CHAIR'S MESSAGE



initiatives, and the full integration of the Chicago Metro History Fair into our operations. This was a rare example of two healthy nonprofits merging, and we are pleased with the results.

Throughout, I have been impressed by the professionalism of the staff, the dedication of the members of our Board of Trustees and our two auxiliary groups, the Guild and the Costume Council. We are grateful for the passion of our members and visitors for sharing. I thank them all.

I also thank the foundations, the corporations, and the individual donors whose generosity makes our work possible. I am particularly grateful to the members of the Lincoln Honor Roll Society who understand that the Museum continues to exist as an institution because of planned gifts, including the bequest by Henry D. Gilpin that made it possible for the Chicago Historical Society to rebuild after it was totally destroyed by the Great Chicago Fire of 1871.

I am grateful for the privilege of serving as Chair during these exciting years.



David D. Hiller Chairman

## PRESIDENT'S MESSAGE



## When I first arrived as president in 2005,

the Chicago History Museum already had the largest photography collection at any museum or library in Chicago—1.5 million images ranging from Mathew Brady and the Civil War era to Declan Haun and the Civil Rights era. Now, I am happy to report that over the past thirteen years, we have dramatically enlarged the range and the depth of one of the world's most important photography collections by acquiring a total of eight million additional images. Many of the new acquisitions involved strategic partnerships, which is the way our Museum works best.

One such acquisition came in 2016, when we acquired forty linear feet of images photographed by Raeburn Flerlage relating to the music scene in Chicago. (This collection is at the heart of our current special exhibition *Amplified: Chicago Blues.*) Flerlage was a Chicago-based photographer who, beginning in the late 1950s, captured some of the city's and nation's most important musicians. Muddy Waters, Little Walter, Howlin' Wolf, Otis Rush, and B.B. King were among them. Flerlage's photographs often landed in national industry publications such as *Down Beat, Blues & Rhythm*, and *Jazz*, but were just as likely to be seen on album covers. Lake Forest College is partnering with us to digitize much of this rich and atmospheric collection.

Also in 2016, we acquired sixty-three linear feet of photographic prints, negatives, and slides created by freelance architectural photographer Ron Gordon. His work documented the streets and the residents of Chicago in neighborhoods such as South Loop, Pilsen, and Bronzeville during the years from the 1970s through now. We have Ron Gordon himself to thank for this very, very generous donation.

In recent years, we also owe a debt of gratitude to a wide range of organizations for sharing their photographic collections with us, including the Lyric Opera of Chicago, the Old Town School of Folk Music, the Chicago Teachers Union, and the Chicago Alliance of African American Photographers, among many others.

On top of all these valuable additions, there are two acquisitions from 2018 that are game changers for us. Together, they dramatically enhance our ability as a museum to interpret the history of recent decades.

The first involves Chicago's world-famous photography firm—Hedrich-Blessing. Founded in 1929, this firm invented new techniques for photographing the built environment after Chicago's leading architects had complained that photographers were not doing justice to their work. After more than seventy-five years of outstanding service, Hedrich-Blessing shut its doors in 2017. Thanks to a long-standing collaboration, we recently completed our acquisition of Hedrich-Blessing's opus as a firm by adding to our collection:

- Approximately two hundred and fifty thousand unique photographs from 1980 to 2008, which are subdivided into approximately twenty thousand job files, containing approximately 1.4 million photographic prints, negatives, and transparencies.
- Approximately two terabytes of digital images, largely from 2008 to 2017, when the firm moved to digital photography exclusively.

This most recent acquisition complements the Chicago History Museum's previous acquisitions of Hedrich-Blessing material representing the period 1929–79 (which included more than four hundred thousand prints and negatives from more than forty thousand assignments). The Gaylord and Dorothy Donnelley Foundation has helped the Museum preserve and digitize many iconic Hedrich-Blessing images documenting the work of firms such as Holabird & Root and Skidmore, Owings & Merrill and individual architects such as Frank Lloyd Wright and Ludwig Mies van der Rohe.

# PRESIDENT'S MESSAGE



We also thank the Donnelley Foundation for its partnership with our other extensive acquisition approximately six million images from the *Chicago Sun-Times*. The acquisitions include:

- Approximately 2.5 million physical negatives.
- Approximately 10.5 terabytes of digital images (some of which correspond to the physical negatives).

In terms of dates covered, the newly-acquired Chicago Sun-Times archive nicely complements the Chicago History Museum's preexisting Chicago Daily News collection, numbering three hundred and fifty-five hundred negatives and glass negatives from 1901 to 1970. The bulk of the Chicago Sun-Times images are from the 1960s through the early 2000s, a period during which the newspaper kept its distinction as "The Picture Newspaper" by assembling what may have been the most outstanding team of photographers in the city's history. Some were recognized on national and global stages: John Dykinga won the Pulitzer Prize in 1971, John H. White won that prize in 1982, and Robert Black won a World Press Photo of the Year award in 1984. Others advanced to prominence after their stints at the paper: Pete Souza moved on to become the chief photographer for Ronald Reagan and Barack Obama during their years in the White House, and

Pablo Martinez Monsivais won a Pulitzer Prize as a photographer for the Associated Press.

The wide range of subjects depicted—presidents and mayors, sports greats and schoolchildren, flower shows and zoo animals, monuments and movements—are the products of photojournalists doggedly, and often artfully, meeting the demands of editors and responding to breaking news. Each year, about seven thousand individual assignments were completed—around twenty per day. When taken as a whole, this work created a remarkable record of a diverse and evolving city in the second half of the twentieth century. We thank Sun-Times Media LLC for granting the Chicago History Museum a license to use this vast collection that we acquired in 2018.



**Gary T. Johnson** Edgar D. and Deborah R. Jannotta President

The Chicago Historical Society's reinvention as the Chicago History Museum came in 2006, and since that time, it has been the reinvented museum *always reinventing*. As you can see with these new acquisitions, this certainly has been true for our photography collection. History does not stand still at the Chicago History Museum!

I thank our board, our staff, and our communities of support for making this all possible. As always, I particularly thank Executive Vice President and Chief Historian Russell Lewis for his historical acumen, his leadership skills, and his friendship.

## Executive Committee Officers 2016–17

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Connie Barkley Michelle Bibergal Kate Boege Marit Bohbot Sophie Bross Toni Canada Nancy Connelly Kathleen Haines-Finley Judy Lockhart David Mordini John Rogers Quenten Schumacher Melissa Skoog Dusty Stemer Liz Stiffel

This list reflects the Committee on June 30, 2018.



Keren Craig accepts the President's Circle Honors Award from event chair Kathleen Haines-Finley



Brian Atwood captivates the crowd during the Costume Council's spring luncheon

The Costume Council season began with the second annual Chicago Men's Fashion Awards, hosted by celebrity guest George Kotsiopoulos. Co-chairs Quenten Schumacher, Peggy Martay, David Mordini, and Karen Zupko welcomed more than 175 guests to the event hosted at the Gentlemen's Cooperative.

In October, the Costume Council celebrated Marchesa, with their inaugural President's Circle Honors Award luncheon at the Women's Athletic Club. Cofounder Keren Craig accepted the award on behalf of herself and her partner Georgina Chapman. The event welcomed nearly 200 guests and raised over \$44,000 in support of the Council's mission.

On May 30, The Council held A Spring Luncheon with Brian Atwood. Hosted on May 30 at the Museum, the event became the most highly attended spring luncheon to date, raising \$40,000. The designer's mother, Dusty Stemer, co-chaired the luncheon alongside Toni Canada and Melissa Skoog.

## Board of Directors Officers 2017–18

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This list reflects the Board on June 30, 2018.



Guild member Connie Barkley judging a recent History Fair at the University of Illinois at Chicago.

As the 2018 fiscal year came to a close, the Guild welcomed a new president, Catherine "Kate" Arias, who will serve a two-year term through June 2020. In our June newsletter, Kate thanked the outgoing Guild president Libbet Richter and reflected on all that Libbet and the Guild had accomplished during the year.

Between September 2017 and June 2018, nine well-received, absorbing lecture programs were offered at the Museum or at offsite locations. Programs offered at the Museum included guided tours by curators and access to seldom-seen artifacts, which Guild members wholly appreciated as a benefit of the strong partnership between the Guild and CHM.

Aided by the Museum's IT team, the Guild upgraded its technology capabilities through the launch of a Guild-only page on the CHM website. Guild members are now able to view their upcoming events, register for programs, nominate candidates for membership, view the annual ballot, and vote for new leadership, all online and at their convenience.

Specific steps were taken to attract new members, including the creation of a colorful brochure describing the Guild's activities and benefits of membership. Additionally, the Guild sought to better engage current members by expanding opportunities to support the Museum and its mission.

Led by committee chair Sandie Allen, Guild members had year-round opportunities to benefit the Chicago Metro History Fair, by contributing \$75,000 to the program through the Guild's annual appeal, as attendees at the SPARK Awards dinner, or by volunteering as judges at the CMHF.

Finally, and possibly most significantly, the Guild embarked on a Strategic Planning initiative to identify and align its priorities and to provide a framework for future decision making. Both are essential as the Guild strives to keep growing and remain an appealing organization for those interested in helping the Museum share Chicago's stories.



# 58TH ANNUAL FOURTH OF JULY CELEBRATION

July 4, 2017

An annual favorite, our Fourth of July celebration featured kids' craft, face painters, music by The Americana Concert Band, the World's Tallest Uncle Sam, and a keynote oration by Cook County state's attorney Kimberly M. Foxx. The event concluded with the audience joining in for the singing of "America the Beautiful."



# MORSE GENIUS CHICAGO ROOM DEDICATION

July 18, 2017

On July 18, 2017, the Chicago History Museum held a special dedication to name the Morse Genius Chicago Rooms in honor of Elizabeth Morse Genius. This naming was in recognition of the Elizabeth Morse Charitable Trust and The Elizabeth Morse Genius Charitable Trust's generous support and underwriting of fundraising for the Museum's This Is Chicago Campaign.

In attendance was the co-trustee of The Elizabeth Morse Charitable Trust James L. Alexander and co-trustee Anita Tyson from JP Morgan Chase, along with Srilatha Lakkaraju, co-trustee from the Elizabeth Morse Genius Charitable Trust; Gary T. Johnson, president of the Chicago History Museum, and staff of both the Trusts and Museum.





# FIFTH ANNUAL HOT DOG FEST

August 11-13, 2017

Now in its fifth year, the Chicago Hot Dog Fest once again featured live music, red hots, and cold brews. We celebrated the city's most iconic food by posing as a life-size hot dog in the Museum's bun, meeting our mascot Noah Ketchup, learning about hot dog history, and of course, eating them-our 32,670 visitors consumed nearly 36,800 hot dogs over three days!



## Lead sponsor



# *CHICAGO AND The great war*

October 14, 2017-November 11, 2018

Presenting sponsor



More than four thousand men and women from Cook County lost their lives in World War I. The Great War began in 1914 and pitted the Central Powers, led by Germany and Austria-Hungary, against the Allied Powers, led by Great Britain and France. The conflict claimed more than 17 million lives, left more than 20 million wounded, and shattered the illusions of an entire generation. The "war to end all wars" sowed the seeds for World War II and continues to influence our political landscape a century later.



The images used in this installation are known as the Gold Star Memorial Portraits. They were collected in 1919–21 by Col. E. E. Woods, Secretary of the Membership Committee of the Chicago Historical Society, now the Chicago History Museum. Woods enlisted the aid of local newspapers and families to gather information and images of about one thousand men and women from Cook County who died in the war. The portraits were originally displayed in the main hall of the Museum's former home at 632 North Dearborn Street. They were reinstalled in this building in 1932 and exhibited for many decades. Today, the collection remains an invaluable record of the Great War and its painful legacy.



# EDGAR D. AND DEBORAH R. JANNOTTA **PRESIDENT'S CHAIR DEDICATION**

October 17, 2017



Life trustee Phil Hummer (center) and his wife Lynn chat with Making History Award winner John Canning.

On October 17, 2017, friends and family joined Edgar "Ned" Jannotta to name the President's Chair at the Chicago History Museum in honor of Ned and his beloved wife, Deborah.

The president's position will forever be known as the Edgar D. and Deborah R. Jannotta President at the Chicago History Museum. The Museum looks to its president and CEO to be the primary source for continuously enhancing the Museum's strategic vision and implementing the Museum's mission to share Chicago stories, serving as a hub of scholarship and learning, inspiration, Museum president Gary T. Johnson with and civic engagement.



Edgar Jannotta

It is entirely appropriate that life trustee Edgar "Ned" Jannotta and his wife of more than fifty years, Deborah Ross Jannotta, who passed away on May 18, 2014, be honored with the naming of the Chicago History Museum's President's Chair. Mr. Jannotta, currently Chairman Emeritus of William Blair, was first named a trustee of the Museum in 1986 and became a life trustee in 2004. His stellar leadership—especially in recruiting others to the CHM board—has been truly outstanding. Debby Jannotta was a member of both the Chicago History Museum's Costume Council and Guild. In addition to the Chicago History Museum, the list of institutions in our hometown that have benefited mightily from their leadership includes the University of Chicago, the Chicago Foundation for Education, Rush Medical Center, the Lyric Opera, and The Chicago Community Trust among many, many others.

## Comments by president Gary T. Johnson:

"I can think of no greater honor than to know that my remaining years as President would be associated with Ned and Debby Jannotta. Ned has had a once-in-a-generation impact on our Museum above all through his recruitment of outstanding Trustees. We were not alone in this; Ned sees the civic health of Chicago as his mission and has helped many organizations. Debby also was a passionate supporter of Chicago's educational and cultural institutions, and we are proud to say that the Guild and the Costume Council of the Chicago History Museum were among her many commitments."



# THE LAST SPEAKEASY

December 1, 2017

Lead sponsor T

More than 750 guests got dressed to the nines, stretch their stilts on the dance floor, and enjoyed a variety of Templeton Rye cocktails at this annual favorite. Highlights included CHM vice president of interpretation and education John Russick presenting the St. Valentine's Day Massacre Chicago 00 virtual reality experience in Chicago: Crossroads of American, a High Rollers Lounge with casino gaming tables, and a variety show in the Robert R. McCormick theater featuring Sean Masterson and his world-famous Wonder Show of the Universe, the Galaxie Girls chorus girls; and pianist Charles Kim.



# MEMBERS' Holiday Party

December 9, 2017

Members of all ages got into the holiday mood at this annual favorite! The fun included face painting, festive food and music, and fantastic creations by Smarty Pants the balloon artist. The collections staff brought out various toys and holiday cards from yesteryear.





# RACE: ARE WE SO DIFFERENT?

November 11, 2017-July 15, 2018

Established in part by The Elizabeth Morse Charitable Trust and Elizabeth Morse Genius Charitable Trust, the Exhibition Innovation Fund has provided additional funding for Race: Are We So Different?

RACE

January 30 and

It's a simple truth—people are different. Throughout history, these differences have been a source of community, strength, and personal identity. They have also been the basis for discrimination and oppression. The idea of "race" has been used historically to describe these differences and justify mistreatment of people and even genocide. Today, contemporary scientific understanding of human variation is beginning to challenge "racial" differences and even question the very concept of race.

Race, developed by the American Anthropological Association in collaboration with the Science Museum of Minnesota, is the first national exhibition to tell the stories of race from the biological, cultural, and historical points of view. Combining these perspectives offers an unprecedented look at race and racism in the United States.

Programming for Race included two civic talks with Natalie Moore, WBEZ's South Side reporter, during which panelists discussed the city's residential segregation and how economic and political interests have shaped the meaning of race in Chicago.

Developed by

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Chicago **History** Museum 14 2017–18 Annual Report





January 17, 2018

Exhibition sponsor

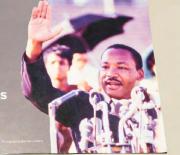
Opening on Martin Luther King Jr. Day, *Remembering Dr. King:* 1929–1968 features a winding gallery with over twenty-five photographs depicting key moments in Dr. King's work and the civil rights movement, with a special focus on his time in Chicago.

Chicago, like other US cities, erupted in the wake of King's assassination on April 4, 1968. While the center of his activism was focused on dismantling southern Jim Crow, the systems that kept African Americans oppressed in the American South, he spent time in Chicago and often spoke out on the realities of northern discrimination, particularly around the issues of poverty, education and housing.



REMEMBERING DR. KING 1929–1968

Fifty years after his assassination, how does Dr. King inspire you?



# COMMEMORATIVE DAYS

January 17, 2018 February 19, 2018 March 4, 2018 On Commemorative Days, guests enjoy free admission and familyfriendly programming! Martin Luther King Jr. Day saw the opening of a new exhibition, Presidents' Day featured special guests Abraham and Mary Todd Lincoln, and we celebrated Chicago's birthday with a day of four-star fun and Eli's Cheesecake.





# Amplified: Chicago Blues

April 7, 2018



CIVIC TALKS: Blues

April 18, 2018

Exhibition sponsors



**Education Sponsor** 



Amplified: Chicago Blues is supported by an IncentOvate grant from the City of Chicago Department of Cultural Affairs and Special Events, BMO Harris Bank, and the Chicago Community Trust. Established in part by The Elizabeth Morse Charitable Trust and The Elizabeth Morse Genius Charitable Trust, the Exhibition Innovation Fund has provided additional funding for this exhibition. Digitization of the Raeburn Flerlage Photography Collection supported by The Gladys Krieble Delmas Foundation. Southern black migrants brought the blues to Chicago, where the music helped them forge connections and transform an unfamiliar, often inhospitable city into a new home. The music was also transformedelectrified and amplified to compete with urban noise. The photography of Raeburn Flerlage captures the streets, clubs, homes, and studios where a community of musicians defined the Chicago blues sound. Visitors are invited to immerse themselves in the Chicago scene of the 1960s through Flerlage's images, and experience the blues by playing guitar, designing an album cover, writing lyrics, and singing karaoke.

The accompanying civic talk featured CHM chief historian Russell Lewis moderating a discussion with its curator Joy L. Bivins and legendary blues harmonica player and singer Billy Branch. They explored how the Great Migration shaped the blues, how the music captured the challenges of being a newcomer in an urban environment, and how musicians such as Branch have carried on that legacy and continue to define the Chicago blues sound.





# CHICAGO24

May 12-13, 2018

Ready, set, ChicaGO! Our annual spring event explored the city's unexpected history in twenty-four hours. New excursions this year included a pizza tour with ABC-7 food reporter Steve Dolinsky, a walk through Boystown with queer femme historian Andie Meadows, and Over/Under the Chicago Loop with professional guide and comedian Margaret Hicks. Fan favorites included running and walking tours of Old Town and the Gold Coast, L tours, and cemetery tours.



# MEMBERS' OPEN HOUSE

June 28, 2018

When we say members get exclusive access, we mean it! Members got to look at the plans for *Modern by Design: Chicago Streamlines America* 

from senior curator Olivia Mahoney, a demonstration of our Chicago 0.0 augmented reality mobile app by vice president of interpretation and education John Russick and research assistant Trevor Cunnien, and more. New storage area tours this year included Painting & Sculpture Storage (right) with Andrew W. Mellon director of collections Alison Eisendrath.





# SPARK Awards

September 13, 2017

BENEFACTORS HBK Engineering, Inc. Liz Stiffel

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### **DONORS**

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#### 40TH ANNIVERSARY DONORS

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The fifth annual Chicago Metro's History Fair's Spark Awards Dinner, celebrating forty years of the organization, was held at the Chicago History Museum on September 13, 2017.

Since 2013, the Spark Awards have honored individuals who have made outstanding contributions to Chicago history, History Fair, and education. Since its inception, nearly half a million students have participated in History Fair, inspiring them to learn more about their community and sparking their interest in research. Spark supports Chicago Metro History Fair and educational programs of the Chicago History Museum.

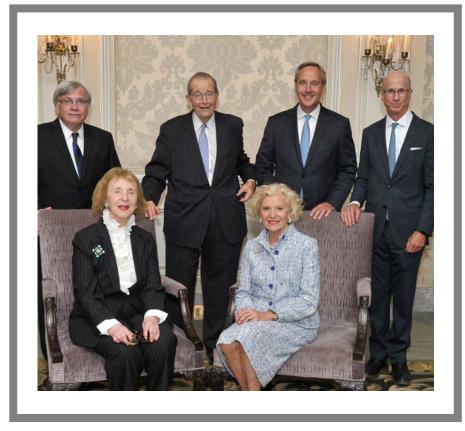
The Chicago Metro History Fair is designed to spark Chicago's students' interest in the study of history and our community. CMHF's inquiry and project-based approach to student programming helps students build high-level thinking skills, engage in civic life, and foster intellectual self-confidence.

## **THE 2018 HONOREES**

**George Javaras Corporate Award** Bill Obenshain, Bank of America (retired)

**Richard Brown Public Service Award** Polk Bros. Foundation

**Timuel Black Teacher of Excellence Award** Maryhelen Matijevic of Mt. Carmel High School



Clockwise from bottom left: Josephine Baskin Minow, Carlos Tortolero, Harrison I. Steans, Larry A. Barden, James A. Gordon, The Honorable Anne M. Burke

On June 6, 2018, the Chicago History Museum held its twenty-fourth Annual Making History Awards. It was another record-breaking year, raising over \$1.2 million dollars to benefit our mission of collecting, preserving, and sharing Chicago's stories.

Since 1995, the Making History Awards has honored 118 prominent Chicagobased individuals and corporations who have had a significant impact on the city's history. Hosted by Museum trustee and journalist, Ali Velshi, the evening included award presentations, impassioned speeches highlighting Chicago's cultural commitment to philanthropy, and a special message from President Barack Obama.

## THE 2018 AWARDEES Josephine Baskin Minow

The Caroline Margaret McIlvaine Making History Award for Distinction in Creative Cultural Leadership

## **Carlos Tortolero**

The Harold Washington Making History Award for Distinction in Public Service

## Harrison I. Steans

The Marshall Field Making History Award for Distinction in Corporate Leadership & Innovation

# Sidley Austin LLP, accepted by Larry A. Barden

The Cyrus McCormick Making History Award for Historic Corporate Achievement

## James A. Gordon

The Bertha Honoré Palmer Making History Award for Distinction in Civic Leadership

**The Honorable Anne M. Burke** The Jane Addams Making History Award for Distinction in Social Service

## **EVENT CO-CHAIRS**

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# MAKING HISTORY AWARDS

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The Lincoln Honor Roll Society is a special giving society at the Chicago History Museum that recognizes individuals and families who have included the Museum in their estate planning. Members of the society join a long list of many individuals spanning back to 1856 who have provided for the Museum and its collections, such as Daniel Burnham, Bertha Palmer, George Pullman, Jane Addams, Claude Barnett, and Maria Tallchief.

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Randy Adamsick James L. Alexander <sup>T</sup> Marjorie Barry Tamara K. Biggs Ernest C. Billups Vanice E. Billups, Ph.D. <sup>G</sup> Judith S. Block <sup>CG</sup> Philip D. Block III D David P. Bolger <sup>T</sup> Adrienne H. Brookstone <sup>G</sup> Arnold F. Brookstone Margaret W. Carr GD Karen L. Clark Michel D. Clark Richard P. Cody D Marcia S. Cohn CGD Diane Curtis <sup>G</sup> Leon M. Despres <sup>D</sup> Paul H. Dykstra <sup>T</sup> Holly S. French <sup>c</sup> T. Bondurant French <sup>T</sup> John T. Geary, Jr. D Sharon Gist Gilliam <sup>T</sup> Jack J. Goggin Mary Louise Gorno T Richard Halvorsen D George K. Hendrick, Jr. David D. Hiller <sup>T</sup> Marci M. Holzer <sup>CG</sup> Ronald H. Holzer Susan D. Hoyne D Nena Ivon TC Richard M. Jaffee TD Shirley H. Jaffee D Doris Johnson G Garv T. Johnson T Ruth Kane <sup>G</sup> Henry Kogan The Honorable Randye A. Kogan TCG Amy T. Lemar Russell L. Lewis, Jr. <sup>T</sup> Bonnie G. Lipe <sup>CG</sup> Jerilyn A. Logemann D Anna Grace Love D Olivia Mahoney Marie McCauley D Kevin McGirr Erica C. Mever TCG

Josephine Baskin Minow T Newton N. Minow Dawn Clark Netsch D Lynn Orschel <sup>G</sup> Barbara A. Parson D M. Scottie Perry <sup>G</sup> Helen A. Porten D Phyllis Rabineau Julia Rainer Janet M. Relos D Elizabeth D. Richter TCG Tobin M. Richter Jeanne Rowe John W. Rowe T Larry Selander T Dorothy Ogilvie Seimer D Margaret Snorf TCG Kathy Snyder Paul L. Snyder T Brenda K. Sollitt D Eileen Howard-Weinberg <sup>G</sup> Marshall R. Weinberg Virginia L. Whittaker D

T = Trustee of the Chicago History Museum

- C = Costume Council of the Chicago History Museum
- G = Guild of the Chicago History Museum

D = Deceased





Jeanne and John Rowe sign the book for the Lincoln Honor Roll Society.



# THIS IS CHICAGO CAMPAIGN



# CHICAGO



In October 2017, the Board of Trustees at the Chicago History Museum announced a landmark \$50 million fundraising effort to ensure that the Museum remains a hub of inspiration and learning for generations to come.

The Chicago History Museum is the city's first cultural institution. Since our inception in 1856, through two fires, multiple expansions, and a spectacular reinvention, we have told Chicago's stories to a public brimming with curiosity about the frontier town that became a world-class metropolis. We owe our longevity to our endlessly fascinating city and the people who value its history. Now, the Museum stands on the brink of another milestone with our *This Is Chicago Campaign*.

We belong to a city with an iconic skyline, distinct neighborhoods, and a flag that we ink across bags and hang from our windows. Everything that is Chicago flows out of our history. This unmistakable Chicago feeling finds its home at the Chicago History Museum. We would not exist without our committed and diverse communities.

A special thank you to those who have made early commitments in support of our Campaign, *This Is Chicago*—

## THIS IS CHICAGO CAMPAIGN

# Leadership and Early Campaign Donors – This is Chicago (as of June 30, 2018)

Anonymous AAR Corporation Randy Adamsick James L. Alexander<sup>T</sup> and Curtis D. Drayer Sandra Allen and Jim Perlow Allstate Aon Foundation Ariel Investments Steven and Kathleen Ashby The Barker Welfare Foundation Marjorie Berry Tom Biede Tamara Biggs Vanice and Ernest Billups Matt Blakely<sup>1</sup> Judith Block **BMO Harris Bank** David P. Bolger<sup>T</sup> The Brinson Foundation Adrienne and Arnold Brookstone John H. Bryan Denise R. Cade<sup>T</sup> John A. Canning, Jr. Walter Carlson<sup>T</sup> and Debora DeHoyos Ellen Carnahan **Carnahan-Daniels Foundation** Martin G. Carver Greg C. and Mamie Case The Chicago Community Foundation Michel and Karen Clark The Jacob & Rosaline Cohn Foundation J. Steven Cole ComEd The Costume Council of the Chicago History Museum Keith Crandell<sup>™</sup> and Susan Davis John<sup>T</sup> and Rosemary Croghan Lester and Renée Crown Henry Crown and Company **Diane Curtis** James & Catherine Denny Foundation Patrick<sup>T</sup> and Nancy Dolan James P.<sup>T</sup> and Susan R. Duff Paul Dykstra<sup>T</sup> and Spark Cremin Efroymson Family Fund Ira A. Eichner & Barbara R. Eichner Foundation John Ettelson Exelon **Fidelity Foundation** Marshall and Jamee Field Field Foundation of Illinois Fred Fischer Sonja and Conrad Fischer Robert and Karen Fix Forest Security Systems, Inc. T. Bondurant<sup>T</sup> and Holly French Sallie L. Gaines<sup>T</sup> and Mark Richardson

Mary B. Galvin Timothy Gilfoyle<sup>T</sup> Sharon Gist Gilliam<sup>T</sup> Brent and Katie Gledhill Jack Goggin Matthew Gooch Larry Goodman Mary Louise Gorno<sup>T</sup> The Grainger Foundation Grifols The Guild of the Chicago History Museum M. Hill<sup>T</sup> and Cheryl W. Hammock Beverly Shaw Hayford George Hendrick David D. Hiller<sup>T</sup> Hoban Family Charitable Foundation Marci and Ronald Holzer Tobin<sup>T</sup> and Courtney<sup>T</sup> Hopkins Nena Ivon<sup>T</sup> Robert D. Jaffee Daniel<sup>T</sup> and Heidi Jaffee Shirley H. & Richard M. Jaffee Family Foundation Edgar D. Jannotta<sup>T</sup> The Jannotta Family Foundation Doris Johnson Gary<sup>T</sup> and Susan Johnson Falona<sup>T</sup> and Ra Joy Ruth Kane Richard and Susan Kiphart Barbara L. Kipper<sup>T</sup> Randye<sup>™</sup> and Henry Kogan Judith<sup>T</sup> and Joseph Konen The Krehbiel Family<sup>T</sup> Michael<sup>T</sup> and Holly Kupetis Albert Lacher Bob<sup>T</sup> and Roberta Lee Amalia T. Lemar Doug<sup>T</sup> and Jennifer Levy Joseph H.<sup>T</sup> and Carole Levy Russell Lewis<sup>™</sup> and Mary Jane Jacob Bonnie Lipe Jim and Kay Mabie Holly and John Madigan Olivia Mahoney Malott Family Foundation R. Eden Martin<sup>T</sup> Beatrice C. Mayer Robert R. McCormick Foundation Kevin McGirr Andrew and Joan McKenna James D. McKinney Carlette McMullan Sally Mead Hands Foundation Erica C. Meyer<sup>T</sup> Joseph and Marilyn Miller Jo<sup>™</sup> and Newt Minow Molex

The Elizabeth Morse Charitable Trust The Elizabeth Morse Genius Charitable Trust Susan and Michael Moskow Motorola Solutions Foundation Michael<sup>T</sup> and Meeghan Nemeroff John D. & Alexandra C. Nichols Family Foundation Northern Trust Oil-Dri Corporation of America Lynn Orschel William A. Osborn **Michael Perlow** Martha "Scottie" Perry Helen A. Porten Public Museum Capital Grant Program Phyllis Rabineau Julia Rainer Daniel F. and Ada L. Rice Foundation Elizabeth<sup>T</sup> and Tobin Richter Robert J. Moore George and Kristin Roeth John W. Rogers, Jr. Roundtable Healthcare Executive John W.<sup>™</sup> and Jeanne M. Rowe Rumsfeld Family Fund Segal Family Foundation<sup>T</sup> Larry Selander<sup>T</sup> Allan and Sue Selig Joseph Seliga<sup>T</sup> and Vanessa Vergara Shure Martin P. and Cathy Slark Harold B. Smith, Jr. Richard K. Smucker Timothy P. Smucker Margaret Snorf<sup>™</sup> Paul<sup>T</sup> and Kathy Snyder State of Illinois Department of Natural Resources Harrison I. Steans David P. and Leslie Storch Paul E. Suckow Tawani Foundation Terra Foundation for American Art **Richard and Helen Thomas** Samuel J.<sup>T</sup> and Suzanne Tinaglia **Truettner Family Foundation** Jeff Urbina Ali Velshi<sup>T</sup> John and Gail<sup>T</sup> Ward The Lawrence Pucci Wedgwood Society of Chicago Eileen and Marshall Weinberg William Blair Jeffrey<sup>™</sup> and Cynthia Yingling Zell Family Foundation

T = Trustee of the Chicago History Museum

# TREASURER'S REPORT



## As Treasurer of the Chicago Historical Society,

I am pleased to report on another strong fiscal year, which ended June 30, 2018. It concluded with a \$6.6 million increase in net assets and a modest operating surplus. The Museum continues its trend of operating surpluses, something not achieved by many of our peer institutions. With diverse exhibitions and program offerings, our attendance reached 269,490 visitors, another measure of a successful year.

The Statements of Financial Position section of the report includes balance sheet assets and liabilities and reflects the financial position of the Chicago Historical Society. The Museum's endowment is the largest of its reported assets, with a market value of \$79.2 million and a 6.8% total return on investments. The long-term debt outstanding remains at \$50.4 million, payable in full in the year 2036. The current liability carried for our interest rate swap agreement was reduced by \$5.6 million, a positive change following rising interest rates.

The Statements of Activities is the income statement of the Chicago Historical Society and reports the summarized transactions that occurred during the fiscal year. Revenue for operations and special projects reached \$16.1 million this year, an overall increase of 4% from the previous fiscal year. We have seen growth in contributed revenue and the Museum was awarded several new government grants to support temporary projects. Expenses increased by 2.5%, primarily from new grant-funded activity and expenses related to our Special Events program, which had a substantial increase in facility rental sales.

The Museum continues to operate with sound financial planning and management supporting the achievements of the past year, which can be seen throughout the annual report. We are extremely grateful for the support of our dedicated trustees, generous donors, and loyal members. The collective efforts of management, dedicated staff, and volunteers allow us to carry out our mission each year in fresh and creative ways. I would like to thank current and past members of the Finance and Audit Committee who provided support to me as Treasurer of the Museum.

The fiscal year results and financial position are presented in the following charts. The financial statements have been audited by Grant Thornton LLP, independent certified public accountants, and their report contains no exceptions as to financial position and results of operations presented. You may request a opy of the full audited report from the Finance Office at the Chicago History Museum.



**Tobin E. Hopkins** Treasurer



## **STATEMENT OF FINANCIAL POSITION**

## Year ended June 30, 2018

Total Assets	2018
Cash and cash equivalents	3,545,465
Pledges, loans, and accounts receivable	8,712,184
Land, buildings, and equipment	26,218,238
Investments	79,267,518
Perpetual Trusts	5,218,530
Other	123,156
Total Assets	123,085,091
Lichilitics and Not Accests	201.0
Liabilities and Net Assets	2018
Accounts payable and accrued expenses	1,022,953
Deferred revenue	364,532
Interest rate swap liability	12,944,986
Long term debt	50,431,330
Net Assets	
Unrestricted	35,926,017
Temporarily restricted	9,894,621
Permanently restricted	12,500,652
Total Net Assets	58,321,290
Total Liabilities and Net Assets	123,085,091

## **STATEMENT OF ACTIVITIES** Year ended June 30, 2018

Operating Support and Revenue	2018
Contributions and grants	7,773,566
Chicago Park District	1,693,018
Investment income for operations	2,281,764
Membership dues and admissions	1,997,302
Auxiliary Services	2,409,575
Total Support and revenue	16,155,225
Operating Expenditures	2018
Collections, research, and curatorial	2,058,155
Exhibitions and education	3,617,878
Institutional advancement & membership	1,252,573
Administration	2,220,486
Building operations	2,890,779
Auxiliary Services	1,511,910
Total Expense	13,551,781
Non-Operating Items	2018
Investment total return	3,351,270
Interest rate swap agreement	2,869,933
Split-Interest agreement	94,780
Depreciation	(2,005,238)
Debt Service	(2,520,404)
Total Non-Operating	1,790,341
Change in net assets	4,393,785

Chicago**History**Museum **32** 2017-18 Annual Report

## **VOLUNTEERS**





The Chicago History Museum thanks **all** of its volunteers.

## INTERPRETATION AND EDUCATION

## EDUCATION

**Gallery Interpreters Cheryl Anderman** Laurel Anderson Vera Antoniadis\* Penny Applegate\*\*\* Ava Berland\* Evan Brandstadter\* David Breitenbach\*\* Helen Brown\*\*\* Madeleine Byrne Jeanette Cannon\* Robert Case\*\*\* Kathleen Cescon Marion Cohen\*\*\* Lynn Doherty\* Marge Fahrenbach\*\*\* Mike Felten\* Sandy Fitterer Beverly Fox\*\*\*\* Susan Geller Rick Gordon\* Muriel Hames\*\* Michael Johnson\* **Richard Johnson** Sandy Keefe\*\* David Keller\* John Kierig Karen Kincaid\*\* Anthony King\* Kate Klemchuk Linda Klutznick\*\* John R. Leonard\* Sue Lopatka\* **Richmond Lord** Madelvn MacMahon\*\*\*\*\* Ryan Mahaney\* Leroy Malone\*\* Rosanna Marquez\* Wilhelmina McGee\* Diane Mergen\* Marlee Millman Michelle Ordway Elizabeth O'Toole\* Marilyn Parsons Scottie Perry\*\* John Quinn\* Peg Quinn\*\*\* Dean Rodkin\*\* Lisa Schilling\* Alan Schwartz **Rich Sexton** Christine Sheehan\*\*\* Robert Silver\*\* Shirley Sivels\*\*\* Tom Stokes\*\*

Nancy Stone Ed Swanson\*\* Jim Talamonti\*\* Bernard Turner\*\*\* Mitzi Walchak Edward Winslow Leslie Yamshon\*

#### **History Buffs**

Katherine Agle Greg Borzo\*\*\* Laura Braglia\* Robert Case\*\*\* Carol Fitzgibbons Frannie Garvey\* Dave Gudewicz Muriel Hames\*\* Kristen Kelly\* Robert Silver\*\* Trenton Stewart\* Tom Stokes\* Ed Swanson\* Bernard Turner\*\*\*

## **Fun Timers**

Dave Gudevicz Amy Hopp\* John R. Leonard\* Steve Ropers\* Christine Sheehan\*\*\*

## Administrative

Anita Morrison

## Exhibitions

Joshua Anderson Fred Glasper Kate Sheehy

## CHICAGO METRO

HISTORY FAIR Marie Pellissier

## **CURATORIAL AFFAIRS**

Abdul Basheer Lynnea Domienik Jane McCarthy\*\*\* Sam Plourd

## **EXHIBITIONS**

Joshua Anderson Kate Sheehy

## **PRESIDENT'S OFFICE**

INSTITUTIONAL ADVANCEMENT Berenice Fernandez Joseph Karamanski

## COLLECTIONS AND RESEARCH

## COLLECTIONS

Robert Blythe Ashley Clark Katrina Flores Sue Gill Kathleen Gormley\* Fredi Leaf\*\*\*\*\* Mia Mehta\* Adam Melville Dianne Olson\* Mary Woolever

#### **RESEARCH AND ACCESS**

Thomas Guerra\*\*\* Melisa Limanowski Dorothy Ramm\*\*\*

## **EXTERNAL RELATIONS**

#### MARKETING

Nancy Armstrong Scott Armstrong Adriane Dean Jaclyn DiGrande James Herrity Janet Mark Nicole Ramos Andrew Thorp Keith Ulrich

## VISITOR AND MEMBER SERVICES

Diana Faulhaber\* James Lee Susan LoGiudice\*\* Caitlin Meeter Jean Schwartz\* Lorie Westerman\*\* Edward Winslow

- \*Over 5 years of service \*\* Over 10 years of service \*\*\*Over 15 years of service \*\*\*\* Over 20 years of service
- \*\*\*\*\*Over 25 years of service
- \*\*\*\*\*Over 30 years of service

This program includes the names of those who volunteered for at least nearly six months between July 1, 2017, and June 30, 2018.



## **PRESIDENT'S OFFICE**

Gary T. Johnson, Edgar D. and Deborah R. Jannotta President Russell Lewis, Executive Vice President and Chief Historian Luciana Crovato, Executive Assistant and Manager

#### MUSEUM

Russell Lewis, Executive Vice President and Chief Historian John Russick, Vice President for Interpretation and Education

#### COLLECTIONS AND RESEARCH Collections

M. Alison Eisendrath, Andrew W. Mellon Director of Collections Britta Keller Arendt, Senior Collection Manager Jessica McGill Heim, Rights and Reproductions Technician Angela Hoover, Rights and Reproductions Manager Julie Katz, Registrar Holly Lundberg, Conservator Jessica McPheters, Collection Technician Timothy Paton Jr., Photographer/Imaging Specialist Jessica Pushor, Collection Manager Carol Turchan, Conservator Julie Wroblewski, Archivist for Archives and Manuscripts

## Information Technology

Rey Garcia, Director Juan Martinez, Desktop Support Analyst

### **Print and Multimedia Publications**

Rosemary K. Adams, Director Julius L. Jones, Digital Content Manager Emily Nordstrom, Senior Editor Esther Wang, Assistant Editor

#### **Research and Access**

Ellen Keith, Director and Chief Librarian Trenton Carls, Technical Services Librarian Noel Dwyer, Research Center Page Michael Featherstone, Research Center Associate and Architecture Specialist Lesley A. Martin, Reference Librarian Gretchen Neidhardt, Cataloging and Metadata Librarian

## INTERPRETATION AND EDUCATION

**Curatorial Affairs** 

Peter T. Alter, Historian and Director of the Studs Terkel Center for Oral History Trevor Cunnien, Curatorial Assistant Brittany Hutchinson, Curatorial Assistant Olivia Mahoney, Senior Curator

#### Education

Nancy Villafranca, Elizabeth F. Cheney Director of Education Kenneth Allen, Education Specialist Marne Bariso, Volunteer and Intern Manager Ilana Bruton, Public Programs Manager Megan Clark, School Programs Coordinator Heidi Moisan, School Programs Manager Ani Schmidt, Public Programs Coordinator

#### Exhibitions

Tamara Biggs, Director Dean Avery Brobst, Lead Exhibition Preparator Calvin Gray, Production Supervisor Daniel Oliver, Senior Designer Mark Ramirez, Graphic Designer William Stafford, Exhibition Preparator

## **BUSINESS MANAGEMENT**

David Deyhle, Vice President, External Relations Cheryl Obermeyer, Vice President, Finance and Chief Financial Officer

## ADMINISTRATION

#### Accounting

Cynthia Mendez, Accounting Coordinator Anna Rossi, Senior Accountant Ronald Solano, Gift Processor

### **Special Events**

Jessica Trent, Director Erika Johnson, Special Events Manager Brittany Smith, Special Events Coordinator Anna Briskman, Special Events Coordinator

### Human Resources

Diane Ohi, Director Nancy Reyes, Payroll and Benefits Supervisor

## Institutional Advancement

Randy Adamsick, Director Michael Anderson, Major Gifts Officer Colleen McGaughey, Development Manager Marissa Ivie, Development Assistant Ishan Johnson, Manager of Auxiliary Relations Jini Valence, Development Coordinator

#### **Properties**

John Yelen, Director Antonio Navas, Chief Engineer Patrick Thomas, Harvard Custodian Ben Minnis, A/V Technology Manager John VIna, Chief of Security Marcia Gundrum, Senior Security Lieutenant Bill Bostic, Security Lieutenant Patrick Anderson, Shipping and Receiving Clerk Marcello Franco, Valerie Wells, Security Sergeants Reginald Coleman, Alonzo Ennis, Barbara Hawkins, Linda Hubbs, Kathy Pierce, Carlyle Mitchell, Security Officers

## EXTERNAL RELATIONS

Marketing Laura Cusick, Marketing Communications Manager Justina Doyle, Membership Marketing Manager Akane Henriquez, Manager, Marketing Systems and Analysis Emily Osborne, Public Communications Manager

Jessica Roussin, Digital Marketing Coordinator Audrey Womack, Marketing Events and Tours Manager

#### Visitor and Member Services

Virginia Fitzgerald, Director Joshua Anderson, Visitor Services Manager Irene Delgado Sadler, School Group Visit Coordinator Michael Glass, Coat Check Attendant Andrew Agress, Jessica Bandera, Roberto Cardenas, Erin Flanagan, John Martinez, Robert Medina, and Sanara Victor, Visitor Services Associates

This list reflects the staff on June 30, 2018.

The Chicago History Museum thanks **all** of its staff members.